

Karen Burke, MBA PCC

Leadership & Business Coach – Boston, MA

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Coach's Overview:

Karen is a highly accomplished certified professional coach with proven success delivering effective leadership strategies. Articulate, energetic and persuasive, with superior technical and managerial skills. Background includes extensive work with leaders of corporate Manufacturing, IT, Government, Not For Profit, Legal and Professional Services Businesses.

Area of emphasis is leadership development; guide executives to become more effective in their roles, achieve their business objectives and prepare for future challenges. Additional areas of practice are, coaching of women in leadership and coaching for effective time management.

Representative Client Engagements:

- As a catalyst, designed a system to manage production actuaries for Consumer Products Company with 200 products and \$40 million in sales by defining team strategies and structuring goal setting within all levels of the organization.
- Developed leadership strategies to prepare manufacturing groups for changes in technology, products and management philosophy.
- Coached legal executive to design and deploy new communications and leadership strategies, integrating systemic and viable leadership structures within the organization.
- Consulted with IT marketing executives on team and leadership strategies for success.
- Coach executives of Not-For-Profit organizations on development and achievement of organization strategic goals.

Area of Expertise :

- Operational Management Experience, P&L Responsibility
- Business Process Design/Re-engineering
- Business Strategy Cross-Cultural Communication
- Culture Change & Assessment
- Executive Coaching
- Executive Presence
- Leadership Development Strategy
- Presentation/Public Speaking
- Team: Alignment, Building, Facilitation
- Training
- Presentation/Public Speaking
- Board Governance – NFP
- Leadership Coaching - NFP

Cultural/Multi-National Experience:

- Government, Business Strategy (Industry Canada)
- Leadership Development in Canada, across the US
- Citizen of the U.S with living and working experience in Canada

Notables :

- Board of Directors, MiddlesexWest Chamber of Commerce, Middlesex County, MA
- Board of Directors, International Coach Federation of New England

Representative Clients :

- Executives in IT, HR, Engineering, Not-For-Profit, Science & Marketing organizations including clients in:
 - Sun Life Financial
 - Red Hat, Inc
 - Carilion Clinic
 - Hitachi Data Systems
 - Bell Canada
- Avaya Services and Communications Solutions
- Legal Firms
- Medical Practices
- MiddlesexWest Chamber of Commerce
- ABEL Business Institute

Certifications :

- Leadership Effectiveness Assessment 360
- Emotional Intelligence Genos 360
- Energy Leadership Master Practitioner (EL-MP) + 360
- DiSC Assessment (Individual, 360)

Client Types/Levels of Experience :

- VP/Director
- Mid Management / Supervisor
- Women Leaders Executives (Business, Corporate, NFP)

Education :

- University of Ottawa, MBA, Business Administration
- University of Ottawa, BS, Engineering, Magna Cum Laude
- International Coaching Federation, PCC
- ABEL Business Institute Master Business Coach
- Anthony Robbins Institute – Mastery University

Industry/Functional Experience :

- Consumer Products
- Government & Public Administration
- Industrial Goods / Manufacturing
- Non-Profit
- Start up / Entrepreneurial
- Engineering
- Executive Management
- Management Consulting
- Marketing
- Operations
- Sales

Professional Affiliation:

- International Coaching Federation (Board Member ICF-NE)
- Professional Engineering Association, Ontario, Canada

Professional/Corporate Experience :

- Manager, Quality, Consumer Products
- Director Production Planning, Consumer Products
- Director Engineering, Consumer Products
- Manager, Small Business Development, Government
- Board Member, Not for Profit